

CIOE | 中国光博会



PRECISION
OPTICS EXPO

精密光学展

2015.8.31-9.3 深圳会展中心

SHENZHEN CONVENTION & EXHIBITION CENTER · CHINA

邀请函
INVITATION

17th

CIOE

中国国际光电博览会
CHINA INTERNATIONAL
OPTOELECTRONIC
EXPO



App



微信

www.cioe.cn
www.optochina.net

Ufi
Approved
Event

BPA
WORLDWIDE
EVENTS

展会概况 CIOE Overview

17年专注光电展会举办，拥有庞大完善的光电机构数据信息
国内外 3000 多家知名光电企业共同选择的展示交流平台
同期近 270 场专题演讲或研讨会共同展望市场走向与技术判断
展前专人邀约意向买家并匹配参展企业，现场超过 **400 场**有效对接
全方位服务帮助企业参展之外达成资金、人才、项目等需求落实
多样化推广平台，全年不间断覆盖光电全产业链群体

With 17 years's experience, CIOE have accumulated a vast amount of professional visitor data. A platform that gathers 3,000 professional optoelectronic enterprises 270 keynote speeches or workshops discuss the latest market trend and technology Over 400 pre-arranged professional face to face sourcing meetings All-around service helps the exhibitors to find finance, talents and projects besides customers Multi-level promotion platform cover the whole optoelectronic industry chain all year round

关于CIOE:

中国国际光电博览会（中国光博会，CIOE）创办于1999年，每年9月在深圳举行，是目前全球最大规模的光电专业展览，获得国际展览联盟（UFI）权威认证，国际媒体认证机构（BPA）成员。第17届中国国际光电博览会（CIOE2015）将于2015年8月31日至9月3日在深圳会展中心举办，分设光通信展、激光红外展、精密光学展、LED技术及应用展、智慧城市展，总展出面积达110000M²，预计将有超过3200家国内外知名光电企业参展。同期还将举行中国国际光电高峰论坛（CIOEC）。

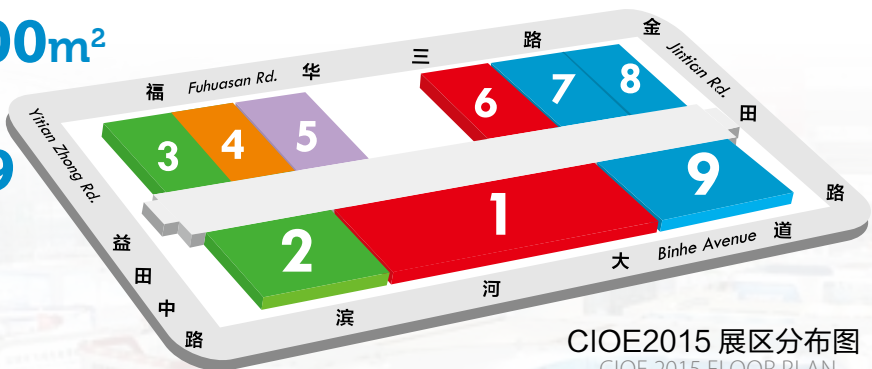
China International Optoelectronic Exposition (CIOE), established in 1999, is the world's largest optoelectronic exhibition. The event is held annually in September in Shenzhen. CIOE is a UFI approved event since 2007. It is also a BPA member. The 16th China International Optoelectronic Exposition (CIOE 2015) will be held at Shenzhen Convention & Exhibition Center on Aug. 31 - Sept. 3, 2015 with a total exhibition area of 110,000 square meters. The show is comprised of four concurrent specialized expositions, focusing on optical communications, lasers, infrared applications, precision optics, LEDs and Smartcity China. More than 3,200 exhibitors are expected to attend the event. And an extensive technical conference-China International Optoelectronic Conference will be held concurrently.

展出面积 EXHIBITION AREA

30,000m²

展馆 HALL

7/8/9



CIOE2015 展区分布图
CIOE 2015 FLOOR PLAN

同期其它展会
CONCURRENT EVENTS



上届回顾 CIOE 2014 REVIEW

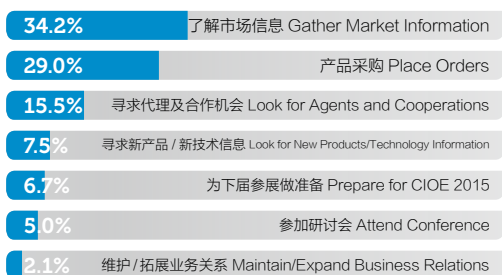
观众职位分析

Visitor Breakdown by Job Function



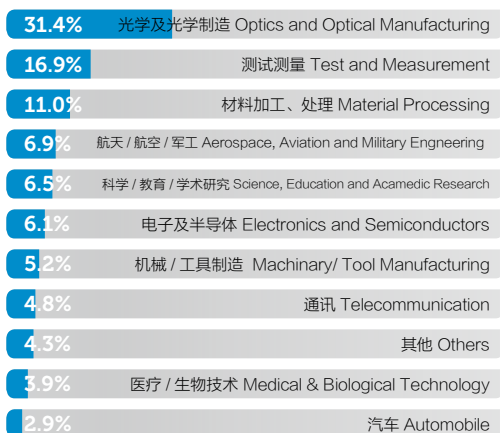
观众参观展会目的分析

Purpose of Visit



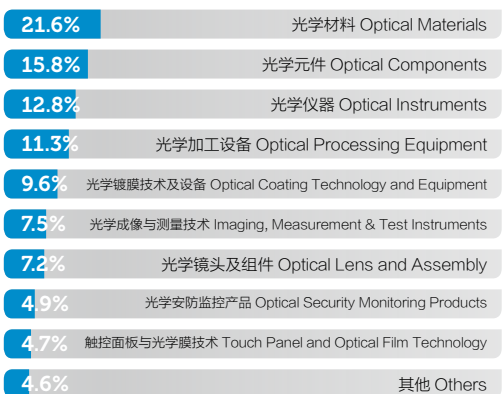
观众公司类别分析

Visitor Breakdown by Nature of Business



观众关注或参与采购的产品分析

Products that Visitor Interested in



90.8%

的参展企业下届将继续参展
would participate in CIOE again in 2015

98.2%

的参展企业愿意推荐客户或合作伙伴参观
would recommend CIOE to business partners and associates

92.7%

的参展企业对展会质量及服务表示满意
exhibitors are satisfied with the event quality and service

展会亮点 Highlights

CIOE 精密光学展参展产品线涵盖从光学材料、元件、镜头组件到整机仪器生产领域，产业链齐全，是业界共识的一年一度解读光学产业技术、资讯交流的首要窗口。展区分布为 7 号馆（光学应用技术和镀膜展）、8 号馆（光学元件、材料和加工设备展）和 9 号馆（光学品牌展），总展出面积达 30000 m²。

Precision Optics Expo attracts the attentions of well-known optical enterprises all over the world, and becomes the key window to obtain the latest optics industry information. The exhibits range from optical materials, components to optical lenses and instruments, which cover the whole industry chain.

CIOE 2015-Precision Optics Expo, with an exhibiting area of 30,000sqm, will be held in Hall 7 (optical applications & coating), Hall 8 (optical components, materials and processing equipment) and Hall 9 (brands exhibition zone) of Shenzhen Convention & Exhibition Center.



龚旗煌 中国科学院院士、中国光学学会秘书长

Gong Qihuang, Member of the Chinese Academy of Sciences, Secretary General of Chinese Optics Society

CIOE 成功举办 16 年，促进国内外光电产业交流的同时也为光电技术在大众生活的普及做出了重要的贡献。今年的展会也为 2015 国际光年的宣传奠定了很好的基础，除此之外我们还会举办一系列的相关活动，目的就是让大众更了解光学光电子行业、更加了解光学对人类社会和日常生活的影响。

CIOE have been successfully held for 16 years, it have made important contributions to enhance industry exchange between local and international optoelectronics enterprises as well as to popularize the optoelectronic technology in public life. CIOE 2014 also laid a good foundation for the promotion of International Year of Light 2015. In additional, a series of related activities will be held to let public know more about optics and photonics industry and to have a better understanding how the optics technology impact human society and daily life.

Juliane Troger 项目经理 光电子精密技术、分析、生物和实验室技术 德国精密机械及光学工业协会
Juliane Troger, Project Manager Photonics + Precision Technology/
Analytical, Bio and Laboratory Technology SPECTARIS

中国是仅次于美国的德国第二大光电贸易伙伴。CIOE 是中国一个非常重要的展会，对德国光电企业来说，也是不可错过的优质平台。目前为止，这些德国企业对 CIOE 非常满意。我们相信，展会之后，这些德国企业的生意将会非常红火。

Next to the United States, China is the biggest trading partner in the photonics sector for Germany companies. And we think CIOE is a very important fair in China, is one of the most important fairs in photonics sector for German companies. So far, our companies are very satisfied about the fair. And we are very optimistic that our business after the show will be very good.

观众 / 买家邀请行业 Invited Visitors by Industry

航空航天 • 安防设备 • 光学冷加工 • 触摸屏 • 显微镜 • 机器视觉系统 • 光学镜头制造 • 医疗显微镜 • 手机模块制造 • 光学红外镀膜 • ITO 镀膜 • 光学元件 • 光学检测测量系统 • 环境监测 • 数码镜头 / 激光镜头 • 投影仪 • 光学晶体 • 照相摄影器材 • 观鸟镜 / 望远镜 • 天文观测仪器等生产商以及贸易商 • 科研院所 • 光电类院系 • 相关企业研究所 / 实验室 • 光电行业 • 五金行业 • 汽车行业 • 食品行业 • 机械行业 • 电子礼品贸易公司 • 广告制作代理商 • 消费类电子商 • 工具 • 玩具 • 电池 • 手表 • 珠宝厂 • 网络布线 • OEM / ODM 批量采购商 • 工业自动化领域 • 用精密仪器的研究机构 • 相关的政府采购部门等 • PCB 行业 • 注塑行业 • 适用超声波系列 • 半导体生产厂家 • 电子制造厂 • 线路板生产商 • IC 行业 SMT • 微机电 • 精密 / 精细 / 微加工等

部分观众 / 买家机构 Part of Institutions and Buyers

中科院光研院 • 城市规划设计院 • 香港应科院 • 中科院半导体所 • 中科院能源所 • 深研院 • 深圳光启高研院 • 中科院深圳先进技术研究院 • 中航工业航空研究院 • 陕西省建科院机械研究院 • 上海电子工程设计研究院 • 南京先进激光技术研究院 • 北大 • 清华 • 国防科技大 • 中科大 • 复旦 • 长春理工 • 港大 • 港科大 • 港理工 • 广东工业大学 • 华南理工大学 • 华南师范 • 华中科技大 • 南大 • 上交通大 • 深大 • 武大 • 西安电子科技大学 • 厦大 • 中大 • 索广映像 • 联想研究院 • 创维研究院 • TCL 多媒体 • 日立数字映像 • 雅图 • 莫廷影像技术 • 麦格纳亚洲采购中心 • 肖特莱丽特 • 大族激光 • 蒂尔医疗 • 爱图仕影像器材 • 山东省科学院激光研究所 • 万佳安实业 • 国科精研太阳能 • 高渝国际 • 埃塞力达 • 易联中国 • 丰田通商 • 华鑫光电 • 英国工业显微镜 • 沈阳沈大内窥镜 • 瑞盛贸易 • 百源实业



展品范围 Exhibits Profile

➔ 光学材料

Optical Materials

有色 / 无色玻璃, 特种玻璃, 光学晶体, 石英材料, 光学膜、光学塑料, 研磨材料, 镀膜材料等

Colored/uncolored Optical Glass, Special Glass, Optical Crystals, Quartz Materials, Optical Plastics, Grinding Materials, Coating Materials

➔ 光学元件

Optical Components

光学滤光片、分光片, 球面及非球面透镜、棱镜、柱面镜、反射镜、平面窗口, 聚焦镜、全半反射镜、扩束镜;

Optical Filters, Optical Splitters, Spherical & Aspheric Lenses, Prism, Cylindrical Lens, Reflector, Optical Windows, Focus Lamp, Half Reflecting Mirror, Beam Expanders.

➔ 光学仪器

Optical Instruments

光学显微镜, 工业相机, 投影仪, 测量仪器, 光学平台及位移台, 干涉仪, 光谱仪等光学测量仪器、表面视觉检测系统, 望远镜、天文观测仪器、观鸟镜及支架等光学应用产品;

Microscopes, Telescopes, Industrial Cameras, Projectors, Measuring Equipments, Optical Tables, Optical Breadboards and Supports, Interferometers and Spectrum Instruments, Visual Surface Inspection System, Telescope, Astronomical Instrument, Aviary Mirror and Bracket, etc.

➔ 光学加工设备

Optical Processing Equipment

各种冷加工、非球面加工设备, 单面、双面研磨抛光机, 球面、非球面透镜模压成型设备和电铸成型设备, 光学加工用模具、砂轮, 金刚石车削设备, 玻璃切割机 / 划片机 / 外圆锯, 晶体生长设备等

Various Cold Working, Aspherical Surface Processing Devices, Single and Double-sided Polishing Machine, Mould Processing Aspheric Lens Device, Mould for Optical Processing, Grinding Wheels, Diamond Turning Machines, Dicing Saw, Crystal Growth Equipment, etc.

➔ 光学镀膜技术及设备

Optical Coating Technology and Equipment

各种真空镀膜设备, 真空阀门及真空零部件, 真空获得设备, 真空电镀设备、真空冷冻干燥设备, 真空系统附件及真空动、静密封器件, 各种靶、靶材、电源, 镀膜夹具治具, 清洗设备等。

Various Vacuum Coating Machine, Vacuum Valve and Vacuum Components, Vacuum Accessories, Vacuum Pump and Components, Packer Elements, Fixture, Target, Electron Gun, Factory Automation Cleaning Equipment and Controlling Equipment, etc.



➤ 光学成像与测量技术

Imaging, Measurement & Test Instruments

显微镜, 干涉仪, 光谱仪, 三坐标测量仪, 膜厚测量系统, 光学平台及位移台, 表面视觉检测系统, 自动光学检测 (AOI) 系统、非接触式位移测量系统, 3D 立体显微成像, 实验室分析设备, 光学测量与检测仪器, 光学设计软件等;

Microscopes, Interferometers, Spectrum Instruments, Tri-ordinate Measuring Machine, Optical Film Thickness Measuring Instrument, Optical Tables, Optical Breadboards and Supports, Surface visual inspection system, Automatic Optical Inspection (AOI) System, Non-contact Displacement Measurement System, 3D Stereo Microscopic Imaging Device, Laboratory Analysis Equipment, Optical Measurement and Detection Equipment, Optical Design Software.

➤ 光学镜头及组件

Optical Lens and Assembly

工业相机, 机器视觉系统, 视觉系统光源及光源调光器、图像采集卡、智能相机、视觉标定模块、工业线缆以及图像软件等。

Industrial Cameras, Machine Vision Systems, Vision System Light Source, Light Dimmer, Image Acquisition Card, Smart Cameras, Visual Calibration Module, Industrial Cables and Image Software, etc.

➤ 光学安防监控产品

Optical Security Monitoring Products

摄像机, 录像机, 镜头及模组, 芯片方案, 显示设备等。

Cameras, Lens and Modules, Chips Solution and Display Equipment.

➤ 触控面板与光学膜技术

Touch Panel and Optical Film Technology

各类触控面板, 生产设备和材料; 液晶面板 (模组), OLED 面板 (模组), 面板模块, 材料及组件, 设备及零组件; ITO 导电玻璃, 导电膜; 光学膜 (片), 保护膜片, 原材料及化工产品; 软性电子, 新型显示器、软性组件, 软性材料及加工设备; 导电油墨、OCA 光学胶等

Touch Panel, Manufacturing Equipment and Materials; LCD panel (Module), OLED Panel (Module), Panel Module, Materials and Assembly, Equipment and Components; ITO Glass and Film; Optical Film, Protective Film, Raw Material and Chemical Product; Flexible Electronics; New Display, Flexible Assembly, Flexible Material and Processing Equipment; ITO Printing Ink, OCA, etc.

特别推荐参展商 SPECIAL RECOMMENDED EXHIBITORS

部分国家展团 PART OF COUNTRY PAVILIONS



会议论坛 Conference

中国国际光电高峰论坛（CIOEC）是中国光电产业领域规模最大和级别最高的光电产业盛会，每年9月在深圳会展中心与中国国际光电博览会（CIOE）同期举行。CIOEC已经连续成功举办了16届，借助CIOE雄厚的政府资源、行业资源、企业资源和观众资源，为中国光电技术和发展提供了一个得天独厚的交流平台。CIOEC囊括了系列专业论坛，包括光通信技术和发展论坛、LED应用技术及市场发展论坛、中国国际应用光学专题研讨会等，全面深入探讨光电领域的最新技术和研究方向、光电行业热点和市场趋势、行业发展机遇和投资机会，对行业发展存在的问题共同寻找解决方案。历届参与嘉宾均为中国及全球光电领域的高端人士。论坛期间专设的新产品、新技术推介会将为光电企业在产品、技术、市场销售带来不可估量的效益，此外多种形式的圆桌会、产业联谊会、采购沙龙等活动精彩纷呈，多渠道多层次促进了光电产业最大化对接。

China International Optoelectronic Conference (CIOEC) is the professional conference held by the organizing committee of the world's largest optoelectronic exhibition-China International Optoelectronic Exposition (CIOE), which is held annually in September at Shenzhen Convention and Exhibition Center. CIOEC has been successfully held for 16 years. It provides a unique exchange platform for the Chinese optoelectronic technologies and developments. The speech topics cover the full aspects of optoelectronics technologies; including optical communications, lasers, infrared applications, precision optics, LED lighting and display etc. Well-known representatives from government bodies, scientific academies, trade associations and enterprises will be invited to discuss industry situations and trends. Specially arranged presentations on New Products and Technologies will provide excellent marketing opportunities for the exhibitors. In addition, on-site activities such as round-table and face to face sourcing meetings will further enhance the communication between exhibitors and trade buyers.



中国国际光电高峰论坛 CHINA INTERNATIONAL OPTOELECTRONIC CONFERENCE



主题特点 Features



学术性与实用性结合；研发与生产结合；技术与产业结合。

Combined with scientism and practicability; research and manufacturing; technology and industry



2015 中国国际应用光学专题研讨会 China Optics Forum-International Conference for Applied Optics 2015

1、先进光学制造技术专题 / Session 1: Advanced Optical Manufacturing Technology Workshops

先进光学材料及应用	Advanced Optical Material and its Application
精密光学元件制造	Precision Optical Components Manufacturing
精密光学加工技术	Precision Optical Processing Technology
超精密光学制造工程	Ultra-precision Optics Manufacture Engineering
微纳光机电制造技术	Micro-nano Opto-mechatronics Manufacturing Technology
光学镀膜技术及应用	Optical Coating Technology and its Application
光学测试、测量和仪器	Optical Test, Measurement and Instrument
先进光学设计、仿真软件	Advanced Optics Design and Simulation Software
先进光学加工设备	Advance Optical Processing Equipment

2、生物医学光子学专题 / Session 2: Biomedical Photonics

3、激光红外专题 / Session 3: Lasers and Infrared Applications



其它会议 / 活动 Other Conference & Activities:

2015 光通信技术和发展创新论坛
Optical Communication Technology and Development Forum 2015

2015 LED 应用技术及市场发展论坛
LED Application Technology and Development Forum

2015 光和光基技术—光电行业发展高端峰会
2015 International Year of Light and Light-based Technologies---Optoelectronics Industry Development Seminar

2015 “大智移云时代”通信行业技术与产业发展趋势主题论坛
2015 Keynote Forum on the Opportunity and Challenge of Optical Communications and Optoelectronics Industries in Era of Big Data, IOT, Mobile Internet and Cloud Computing

2015 全球光电大会
Optoelectronics Global Conference 2015

2015 中国光电投资大会
2015 China Optoelectronic Investment Conference

光电产业其他会议活动（项目推荐、技术培训、产品发布、联谊会、交流会）
Other Activities (Project Recommendation, Technical Training, Product Release, and other meetings)

现场活动 Onsite Activities

新技术新产品推介会专场

New Product & New Technology Presentation

- 光学材料专场
Optical Materials
- 光学加工设备专场
Optical Processing Equipment
- 光学镀膜技术专场
Optical Coating Technology
- 光学测量与成像专场
Optical Measuring and Imaging Technology



买家采购对接会专场

Private Face-To-Face Sourcing Meetings



团体买家观众专属服务

Group Visitor Service



光电人才招聘专场

Job Fair



光电技术培训、洽谈交流会

Other Concurrent Seminars



2015 国际光年 系列活动
INTERNATIONAL
YEAR OF LIGHT
2015

“2015 光和光基技术国际年 (IYL2015)” 是联合国宣布的全球性活动，作为全球光电事业的一员，CIOE 将积极参与 2015 国际光年的系列活动，推动光技术的普及和应用，通过多形式的活动共同庆祝这一重要盛会。

The International Year of Light (IYL 2015) is a global initiative proclaimed by United Nations (UN). As a promoter of optoelectronics industry, CIOE will actively join in activities of IYL 2015 and hold various activities to co-celebrate the grand meeting, to promote the populization and application of light based technology.



中国 光电网
OPTOCHINA.NET



网上光博会
永不落幕的光博会
online.cioe.cn

中国光电 杂志



全方位的推广体系 All-around Promotion System

**超过 100 家长期合作的国内外光电专业媒体（杂志、网站、论坛、报纸等）
电视台、报纸、门户网站、B2B 网站、户外广告等大众媒体平台推广
全年参加 70 余场国内外产业链上下游相关的展会宣传并邀请观众
全年拜访调研国内外 200 余家光电企业、政府单位、园区、协会等机构
与全国各省市光电科研机构、园区、协会、院校等长期友好合作**

Over 100 professional media (including magazine, website, forum, newspapers etc.)

Strong mass media promotion includes TV, newspaper, Portal Web, B2B website, outdoor advertising

More than 70 promotion tour all year round

Visiting over 200 optoelectronic institutions per year

Maintain long-term and friendly cooperation with research institutes, industrial parks, and associations.



**更多宣传机会，请
联系组委会索取详
细的广告赞助方案。**



For more promotional opportunities, please contact the CIOE Organizing Committee for details.



CIOE

中国国际光电博览会

CHINA INTERNATIONAL
OPTOELECTRONIC
EXPO



中国国际光电博览会 (CIOE) 组委会

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